

Trust Board as Corporate Trustee of the Kingston Hospital Charity

Trust & Charitable Funds Committee Report

Trust Board	Item: 20
7th February 2018	Enclosure: P
Purpose of the Report: To report to Board on the meeting of the Trust & Charitable Funds Committee held on 20 th March 2018.	
For: Information <input checked="" type="checkbox"/> Assurance <input checked="" type="checkbox"/> Discussion and input <input type="checkbox"/> Decision/approval <input checked="" type="checkbox"/>	
Sponsor (Executive Lead):	Joan Mulcahy Non-Executive, Chair of the Committee
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Risk Implications – Link to Assurance Framework or Corporate Risk Register:	None
Legal Regulatory / Reputation Implications:	None
Link to Relevant CQC Domain: Safe <input type="checkbox"/> Effective <input type="checkbox"/> Caring <input type="checkbox"/> Responsive <input type="checkbox"/> Well Led <input checked="" type="checkbox"/>	
Link to Relevant Corporate Objective:	Strategic Objectives 1: To ensure that all care is rated amongst the top 20% nationally for patient safety, clinical outcomes and patient experience
Document Previously Considered By:	None
Recommendations & Actions required by the Trust Board: The Board as Corporate Trustee is asked to note the report.	



ACTIVITY SUMMARY

	Qtr 1	Qtr 2	Qtr 3	Q4 (to 28/2/18)	Total
<i>Donations <£5k</i>	£17,236	£27,427	£57,481	£11,646	£104,722
<i>Major Gifts >£5k</i>	£15,000	£5,000	0	0	£20,000
<i>New Pledges</i>	0	0	£200,000	0	£200,000
<i>Legacy</i>	20,000	6,552	£1,180,708	£79	£1,207,339
<i>New donors</i>	31	105	121	92	349

FUNDRAISING

i. Dementia Care Programme

The Committee noted funding proposals and contacts with potential funders made. As at 28th February, funds raised since the beginning of April for the dementia care programme stood at £346,958 (excluding gift aid). This leaves a shortfall of circa £90,000 from the target for this phase of the dementia programme.

ii. Individual Giving

Results to date were encouraging. A newsletter update to supporters was due to get out in May 2018. There is evidence of an increase in donations, both online and by post, since the relaunch of KHC at the end of November 2017.

iii. Legacies

The Committee noted legacy payments and notifications of bequests from individuals.

iv. Event & Community Fundraising

A number of supporters had signed up to take part in events such as The Big Half, Ride London-Surrey 100 and Superheroes Fun Run. All runners and cyclists will be provided with the new KHC running vests and cycle tops. KHC has been chosen as a beneficiary for the following events:

- Two quiz nights with The Will (26th April) and Canbury Arms (date TBC)
- 19th Kingston Beer & Cider Festival (17-19th May) which raised £850 for KHC in 2017.

v. NHS at 70

The Association of NHS Charities is developing plans to raise awareness of all NHS charities, as the NHS marks its 70th birthday. A steering group has been established and one of the initiatives planned is to create NHS70 digital a global platform where anyone can choose the NHS charity that means most to them and say thank you publicly (including the option to donate).

vi. GDPR

As further detail on the General Data Protection Regulations, which takes effect on 25th May, has emerged, KHC's Privacy Policy has been updated.

The records kept on each supporter now include details on their preferred method of communication or if the individual has opted-out from receiving KHC communications in the future. These preferences are updated on the individual's record, as and when the office receives notification from a particular supporter.

vii. Gift Aid

An audit of all donations received has been completed and a claim is to be submitted to HMRC.

ENGAGING WITH OTHER KEY STAKEHOLDERS

Meetings with a number of service lines have been held to outline KHC's plans. Meetings have also been held with Momentum and with the Council of Governors.

GRANT MANAGEMENT

New grant management arrangements have now been launched. Information provided includes: new grant application forms; meeting dates for the Grants Committee in 2018; a list of all fund holders; KHC approved policies; details of KHC events; and KHC contact details.

GOVERNANCE

A summary of the charity's policies and procedures that have been completed or are in draft form pending approval, since last September was received.. One or two key policies remain outstanding for drafting in the first half on the 2018-19 financial year.