

### Trust & Charitable Funds Committee Report

<b>Trust Board – Part one</b>	<b>Item: 11.1</b>
<b>Date: 26<sup>TH</sup> November 2014</b>	<b>Enclosure: N</b>
<b>Purpose of the Report:</b> To report to the Trust Board as the Charitable Trustee on the meeting of the Trust & Charitable Funds Committee on 23 October 2014	
<b>FOR: Information</b> <input checked="" type="checkbox"/> <b>Assurance</b> <input type="checkbox"/> <b>Discussion and input</b> <input type="checkbox"/> <b>Decision/approval</b> <input type="checkbox"/>	
<b>Sponsor (Executive Lead):</b>	Michael Jennings, Non-Executive Director
<b>Author:</b>	Michael Jennings
<b>Author Contact Details:</b>	
<b>Risk Implications – Link to Assurance Framework or Corporate Risk Register:</b>	BAF Risk 7
<b>Legal Regulatory / Reputation Implications:</b>	None
<b>Link to Relevant Corporate Objective:</b>	Objectives 1, 2 and 4
<b>Document Previously Considered By:</b>	None
<b>Recommendations &amp; Actions required by the Trust Board:</b> The Board is asked to note the report.	

## **Trust & Charitable Funds Committee 23 October 2014**

The Committee reviewed the status of the Kingston Hospital Charity's funds, which currently stand at some £3.2m, of which £2.6 m is in restricted funds, and £0.6m in unrestricted funds. A number of legacies – mainly in relation to cancer - are due to be received. (Note: Cancer legacy for £499k has now been received)

The Committee noted the activities undertaken by the Head of Fundraising in developing the fund-raising plan, including online giving and donations via Give as You Live (GAUL).

The Committee was presented with the charitable fundraising report, which included –

- Further development of the Dementia Hub (with a fund-raising launch on 26 November)
- Development of the Intensive Care Unit (ICU) Appeal which will be concentrated in the ICU waiting areas and the provision of real life case studies.
- Agreed an appeals prospectus from the names of high net worth individuals from the local area.
- Roll out of GAUL to all staff and others to select Kingston Hospital as their nominated charity when shopping.

The Committee agreed target audiences, methodologies, and a detailed timeline for fundraising, to be overseen by a Fundraising Working group chaired by the Director of Finance. The aim is also to establish an Appeals Committee of well-connected supporters with a high profile chair.

The Committee also agreed a branding approach, including a logo for the Kingston Hospital Charity (which relates to the Hospital, but is distinctive to emphasise the Charity's independence).

The Committee approved a legacy leaflet, to be made available throughout the Hospital, to encourage people to leave the Charity monies in their wills.

The Committee agreed to make a £23,000 grant to Pharmacy for 12 trolley based computers to access patient details for the ward based pharmacy staff. Additionally the Committee agreed to the purchase of two machines used in the investigation and diagnosis of posterior compartment pelvic floor disorders at a cost of £20,000. The Committee was also pleased to approve £25,000 from the VAW Holton Research Fund to finance 3 consultant PAs to encourage the development of research proposals and the submission of bids for external research funding.

The Committee expressed concern that some applications – though potentially worthwhile - were being made late and without going through the agreed business planning process. It was agreed that the Chair of the Committee would review the outstanding applications once they had been properly formulated, and that the process and timetabling for submissions should be re-affirmed across the Hospital.

The Committee also approved the 2013-14 Going Concern Declaration, and also delegated approval of the Charitable Funds 2013/14 annual accounts to the Trust's Audit Committee.

**The Board is recommended to note the report.**

**Michael Jennings, Chairman, CFC**